

LUXCO RANGE 2024-25 CATALOGUE







SHEAFFER

EST. 1913

WHEN IT MATTERS,
SAY IT WITH SHEAFFER.



LUXCO RANGE CONTENTS

Sheaffer About Us	1	
Sheaffer Personalization	5	
Sheaffer® 300	7	
Sheaffer® 100	11	
Sheaffer® VFM	15	
Sheaffer® Sentinel	21	
Sheaffer Gift Sets	24	 WW30 Packaging
Sheaffer Inks and Refils	30	 WW31 Packaging
Sheaffer Warranty	37	 Personalizable (Gold Engraving)
		 Personalizable (Light Gold Engraving)



ABOUT SHEAFFER

For over a century, the Sheaffer brand has been renowned for its fine writing instruments and exquisite accessories. From iconic fountain pens to contemporary ballpoint and rollerball pens, Sheaffer offers a diverse range of writing instruments designed to inspire creativity and elevate the writing experience. The brand's iconic White Dot is globally recognised as a symbol of quality, prestige and performance.

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IN THE BEGINNING

The Sheaffer Pen Company was founded in 1913 by Walter A. Sheaffer, a jeweler in Fort Madison, Iowa.

Sheaffer was initially interested in developing a pen that could be refilled easily, without the mess and inconvenience of ink bottles. He eventually patented a lever-filling mechanism that allowed users to refill their pens quickly and cleanly.

This innovation helped to establish the Sheaffer Pen Company as a leading manufacturer of fountain pens, and the company continued to develop new designs and technologies over the years.



Spiral

Dushyant

Tania

SAFETY

PERSONALIZATION

Offer more value to your clients by providing personalized products that cater to their specific needs and preferences. Personalization not only adds a unique touch to the product, it also helps create a deeper connection between the client and the brand.



Personalizable pens in this catalog have a circle below them.
The color of the circle corresponds to the color of the engraved text.

 Gold Engraving

 Light Gold Engraving



Sheaffer® 300

TAKE A STRONG STANCE

Writers who take a strong position prefer a pen that takes a strong stance. Sheaffer 300 is boldly detailed with the iconic Sheaffer slotted clip and wide banding.



9341

Glossy blue lacquer with polished chrome plated trim.

E0934143

Fountain Pen With Stainless Steel Nib - Fine

E0934153

Fountain Pen With Stainless Steel Nib - Medium

E1934151

Rollerball Pen

E2934151

Ballpoint Pen



9325

Glossy black finish with gold tone trim.

E0932543

Fountain Pen With Dual Tone Stainless Steel Nib - Fine

E0932553

Fountain Pen With Gold Tone Stainless Steel Nib - Medium

E1932551

Rollerball Pen

E2932551

Ballpoint Pen



9312

Glossy black with chrome plated trim.

E0931253

Fountain Pen With Stainless Steel Nib - Medium

E1931251

Rollerball Pen

E2931251

Ballpoint Pen



9342

Bright chrome with polished gold-tone trim.

E0934253
Fountain Pen With Dual Tone
Stainless Steel Nib - Medium

E1934251
Rollerball Pen

E2934251
Ballpoint Pen



9314

Glossy black barrel with bright chrome cap featuring chrome plated trim.

E0931453
Fountain Pen With Stainless
Steel Nib - Medium

E1931451
Rollerball Pen

E2931451
Ballpoint Pen



9345

Matte gray lacquer with polished black trim.

E0934543

Fountain Pen With Stainless Steel Nib - Fine

E0934553

Fountain Pen With Stainless Steel Nib - Medium

E1934551

Rollerball Pen

E2934551

Ballpoint Pen



9346

Matte green lacquer with polished black trim.

E0934643

Fountain Pen With Stainless Steel Nib - Fine

E0934653

Fountain Pen With Stainless Steel Nib - Medium

E1934651

Rollerball Pen

E2934651

Ballpoint Pen



9343

Matte black lacquer with polished black trim.

E0934353

Fountain Pen With Stainless Steel Nib - Medium

E1934351

Rollerball Pen

E2934351

Ballpoint Pen



**THE ALCHEMY OF
FINE WRITING**

Sheaffer® 100

SO EASY TO ADMIRE

A smart, timeless choice, Sheaffer 100 makes the right impression at the right price. The subtle cut-out clip adds a nice note of distinction.



NEW

9370

Coffee Brown lacquer with PVD gold trim.

E0937053

Fountain Pen With Gold Tone Stainless Steel Nib - Medium

E1937051

Rollerball Pen

E2937051

Ballpoint Pen



NEW

9371

Satin blue with lacquer PVD blue trim.

E0937153

Fountain Pen With Blue Stainless Steel Nib - Medium

E1937151

Rollerball Pen

E2937151

Ballpoint Pen



NEW

9372

Glossy PVD gold with PVD gold trim.

E0937253

Fountain Pen With Gold Tone Stainless Steel Nib - Medium

E1937251

Rollerball Pen

E2937251

Ballpoint Pen



9322

Glossy black lacquer with gold-tone trim.

E0932243

Fountain Pen with Stainless Steel Nib - Fine

E0932253-30

Fountain Pen with Stainless Steel Nib - Medium

E1932251

Rollerball Pen

E2932251-30

Ballpoint Pen



9338

Glossy black lacquer with polished chrome plated trim.

E0933843

Fountain Pen with Stainless Steel Nib - Fine

E0933853-30

Fountain Pen with Stainless Steel Nib - Medium

E1933851

Rollerball Pen

E2933851-30

Ballpoint Pen



9340

Bright chrome with polished gold-tone trim.

E0934053-30

Fountain Pen with Stainless Steel Nib - Medium

E1934051

Rollerball Pen

E2934051-30

Ballpoint Pen



9339

Glossy blue lacquer with polished chrome plated trim.

E0933953-30

Fountain Pen with Stainless Steel Nib - Medium

E1933951

Rollerball Pen

E2933951-30

Ballpoint Pen



9306

Brushed chrome with polished chrome trim.

E0930643

Fountain Pen with Stainless Steel Nib - Fine

E0930653

Fountain Pen with Stainless Steel Nib - Medium

E1930651

Rollerball Pen

E2930651-30

Ballpoint Pen



9313

Glossy black lacquer with chrome top and polished chrome trim.

E0931343

Fountain Pen with Stainless Steel Nib - Fine

E0931353-30

Fountain Pen with Stainless Steel Nib - Medium

E1931351

Rollerball Pen

E2931351-30

Ballpoint Pen



Dear Craig
Hopefully, she never learned
letter-writing, though it
became a hand-written
someone. I am afraid that
art by drawing, and the
ability to sketch can
also come but that
the clock goes when
comes around. Just best
Love,
Cecilia

Sheaffer® VFM

VIBRANT, FUN & MODERN

The sleek tapered profile has an almost aerodynamic quality, and comes in a variety of finishes to suit any taste.



NEW

9424

Matte gray with black PVD trim.

E0942453
Fountain Pen with Stainless Steel Nib - Medium

E1942451
Rollerball Pen

E2942451
Ballpoint Pen



NEW

9427

Glossy gray with gold tone PVD trim.

E0942753
Fountain Pen with Gold Tone Stainless Steel Nib - Medium

E1942751
Rollerball Pen

E2942751
Ballpoint Pen



9422

Bright chrome with polished gold tone trim.

- E0942253**
Fountain Pen with Stainless Steel Nib - Medium
- E1942251**
Rollerball Pen
- E2942251**
Ballpoint Pen



9405

Matte black with polished chrome trim.

- E0940543**
Fountain Pen with Stainless Steel Nib - Fine
- E0940553**
Fountain Pen with Stainless Steel Nib - Medium
- E1940551**
Rollerball Pen
- E2940551**
Ballpoint Pen



9400

Strobe silver with polished chrome trim.

- E0940043**
Fountain Pen with Stainless Steel Nib - Fine
- E0940053**
Fountain Pen with Stainless Steel Nib - Medium
- E1940051**
Rollerball Pen
- E2940051**
Ballpoint Pen







9401

Metallic Neon Blue with polished chrome trim.

E0940143
Fountain Pen with Stainless Steel Nib - Fine

E0940153
Fountain Pen with Stainless Steel Nib - Medium

E1940151
Rollerball Pen

E2940151
Ballpoint Pen



9403

Metallic Excessive Red with polished chrome trim.

E0940343
Fountain Pen with Stainless Steel Nib - Fine

E0940353
Fountain Pen with Stainless Steel Nib - Medium

E1940351
Rollerball Pen

E2940351
Ballpoint Pen



9421

Bright chrome with polished chrome trim.

E0942143
Fountain Pen with Stainless Steel Nib - Fine

E0942153
Fountain Pen with Stainless Steel Nib - Medium

E1942151
Rollerball Pen

E2942151
Ballpoint Pen



I'm funny
I'm smart
I work hard



Sheaffer® Sentinel

FUN CLICK-TOP WITH RETRO CHARM

Cool and colorful ballpoints for everyday writing
with a familiar, retro-inspired click-top design.



3232

Brushed Chrome,
nickle plate trim.

E232351
Ballpoint pen

3252

Brushed Chrome,
plate featuring
gold tone trim.

E232551
Ballpoint pen

327

Matte Black with
gold tone trim

E232751
Ballpoint pen



Sheaffer® Sentinel

FUN CLICK-TOP WITH RETRO CHARM

Cool and colorful ballpoints for everyday writing
with a familiar, retro-inspired click-top design.



32111

Glossy Black with
brushed chrome top and
polished chrome trim.

E23211151
Ballpoint pen



32173

Glossy Blue with
brushed chrome top and
polished chrome trim.

E23217351
Ballpoint pen

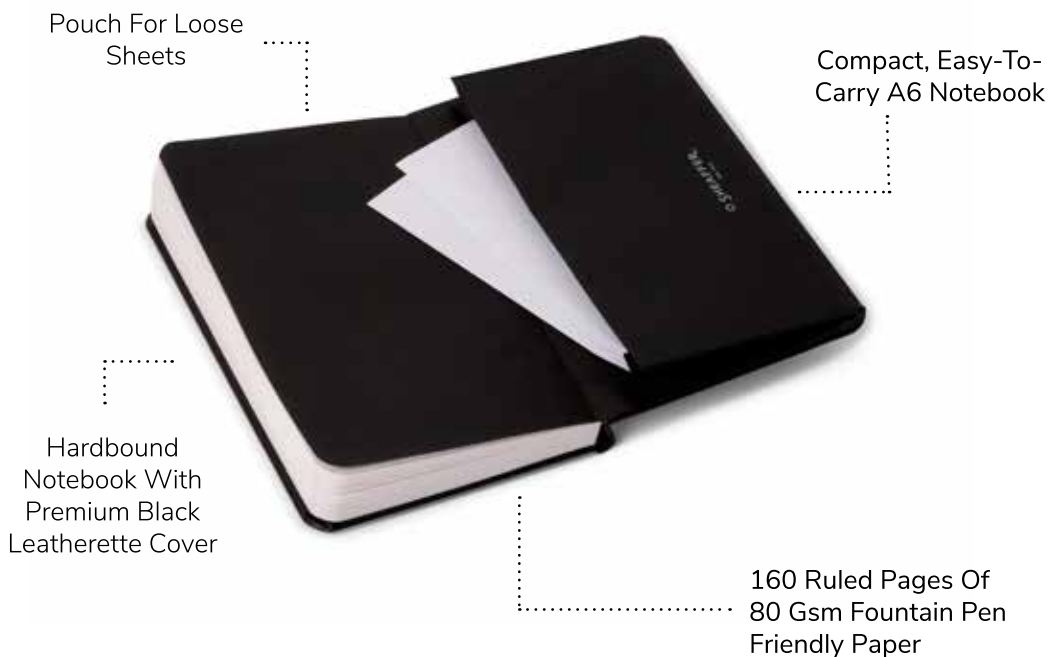
SHEAFFER GIFT SETS

Create new connections and strengthen old friendships with versatile, well-packaged sets that are perfect for gifting across the board. Our quality fine writing instruments are paired with a range of exquisite pieces including notebooks, leather pen pouches, table clocks and more.





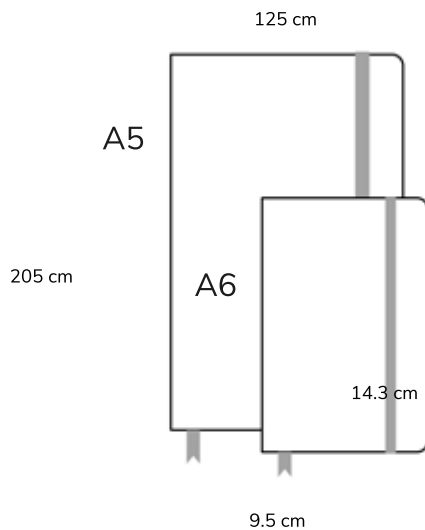
SHEAFFER A6 NOTEBOOK



9405

Matte Black Sheaffer VFM Ballpoint Pen with Chrome Trim and A6 Notebook

G2940551-4
Gift Set



Sheaffer A6 Notebook

Power through your day with a fountain pen friendly notebook that features 160 ruled pages of quality 80 GSM paper and classic Sheaffer design.



SHEAFFER CREDIT CARD HOLDER

Made From
Genuine Leather

Features 5 Card Slots
And 1 Slip-In Pouch



Sophisticated
Black Milled
Texture



9312

Glossy Black Sheaffer 300 Ballpoint Pen with Chrome Trim and Credit Card Holder

G2931251-2
Gift Set

Sheaffer Credit Card Holder

Crafted in genuine leather, the sophisticated credit card holder flaunts a premium milled texture and features 5 credit card slots and a slip-in pouch.

SHEAFFER INKS AND REFILLS



	K-Style Ballpoint Refill Blue and Black Medium and Fine	T-Style Ballpoint Refill Blue and Black Medium and Fine	Classic Rollerball Refill Blue and Black Medium	Slim Rollerball Refill Blue and Black Medium	C-Style Rollerball Refill Blue and Black Medium
Sheaffer Prelude	●		●		
Sheaffer Sagaris		●		●	
Sheaffer Intensity	●			●	
Sheaffer 300	●			●	
Sheaffer 100	●			●	
Sheaffer Sentinel	●				
Sheaffer VFM	●			●	
Sheaffer POP					●
Sheaffer Legacy	●				●
Sheaffer Reminder	●				
Sheaffer Calligraphy					
Sheaffer Icon		●		●	
Available Refills	99335 Black Medium 99334 Black Fine 99325 Blue Medium 99324 Blue Fine	99337 Black Medium 99327 Blue Medium	97335 Black Medium 97325 Blue Medium	97535 Black Medium 97525 Blue Medium	8523SH Black Medium 8521SH Blue Medium



	Skrip® Classic Ink Cartridges	Skrip® Universal Ink Cartridges	Piston Converter (used with Sheaffer Skrip® Ink Bottle)	C-Style Ballpoint Refill Blue and Black Medium
Sheaffer Prelude	●		●	
Sheaffer Sagaris	●		●	
Sheaffer Intensity	●		●	
Sheaffer 300	●		●	
Sheaffer 100	●		●	
Sheaffer Sentinel				
Sheaffer VFM		●		
Sheaffer POP	●			●
Sheaffer Legacy	●		●	
Sheaffer Reminder				
Sheaffer Calligraphy	●			
Sheaffer Icon	●		●	
Available Refills	96330 Black 96320 Blue	93090 Black 93091 Blue	96700 Piston Converter	8513SH Black Medium 8511SH Blue Medium

COMPARE

Sheaffer's

TM*

TOUCH DOWN

plus

INNERSPRING CLIP

A Sheaffer exclusive! Holds fast to any fabric, thick or thin. Self-adjusting. Won't spread or bend under any normal conditions.

TOUCH DOWN

plus

AIR-SEAL HUMIDOR CAP

A Sheaffer exclusive! Cap screws on barrel, enclosing point in airtight chamber. Point stays moist, ready-to-write. A positive seal not found in less efficient, slip-type caps.

TOUCH DOWN

plus

TM DESIGN WITH GREAT CAPACITY

A Sheaffer exclusive! New slimmer, trimmer TM design provides perfect balance in the hand, yet Touchdown gives large fluid capacity because it fills brim full.

TOUCH DOWN

plus

SHEAFFER'S EXCLUSIVE POINT FASHIONED FROM A 14K RING

More gold, more value, more smooth writing pleasure. Ground in 16 individual styles.

**THIN MODEL*

Exclusive pen design by Sheaffer's

WITH ANY OTHER PEN IN THE WORLD!

TOUCH DOWN

The sensational one-shot pneumatic filler. Fills full on one downstroke, cleaning the pen in the same operation. Just 10 seconds instead of the minutes required for other less positive fillers.

If you got nothing more than *TOUCH DOWN* you'd get more for your money. Ask your dealer to demonstrate *TOUCH DOWN* one-stroke filling—then make your own comparison!

*Valiant TM**

One of the famous "White Dot" family. There is a Sheaffer's Pen to fit every hand and budget!

SHEAFFER'S

WHITE DOT OF DISTINCTION

TOUCHDOWN

In the 1930s, Sheaffer introduced the Touchdown filling system, which allowed users to fill their pens with a single stroke of the plunger. The 1940s saw the company develop the Snorkel filling system, which allowed users to fill their pens from a bottle of ink without having to dip the nib into the inkwell.




SHEAFFER
EST. 1913

skrip®



50 ml / 1.69 oz

Ink
Inchistro
Tinta
Tinte
Encre
حبر
インク
墨

SHEAFFER® SKRIP

SAVOR TILL THE LAST DROP



94211
Blue-Black



94221
Blue



94231
Black



Packaging Is Easily Recyclable

Sheaffer® Skrip

Skrip is a water-based, pH-neutral high-quality ink that is compatible with all fountain pens. The specially formulated, smooth-flowing ink comes in a 50 ml ergonomically designed glass bottle with a wide mouth that makes refilling your pen effortless and mess-free.





SHEAFFER WARRANTY

Two-Year International Warranty on Writing Instruments

Sheaffer offers an international mechanical guarantee on its writing instruments, which covers defects in manufacturing and materials for a period of two years from the date of purchase from an authorized Sheaffer retailer. Mechanical failure is defined as a defective product or a product unable to function as a result of construction or workmanship when used in accordance with the Care & Use Instructions enclosed with the product or viewable at <https://sheaffer.com/community/faq>. Sheaffer or its appointed country distribution partners shall have the right to determine if the component is defective and, at its option, replace it with a similar or equivalent item. For a replacement, the defective product must be returned to the nearest Sheaffer authorized service center at the customer's expense (shipping and insurance fees and any additional applicable handling fee for processing). Customers are advised to obtain insurance against loss or damage when shipping products to Sheaffer. Sheaffer cannot replace components it does not receive, so kindly ensure you have proof of shipment. Please visit <https://sheaffer.com/pages/warranty> to complete the online Warranty Form PRIOR to sending us the product. At Sheaffer's discretion, products with issues unrelated to mechanical failure may be serviced on a chargeable basis. Any product which is covered under the terms of this warranty but is no longer in production will be replaced with a comparable Sheaffer product.

Exclusions from warranty include

Normal wear and tear, stains, discolorations or scratches. Damage caused by any accident, fire, theft, flood, or other causes beyond our control. Damage caused by ink leaks to textiles, apparel or other personal property. Damage caused by misuse, abuse and/or negligence. Damage resulting from repairs or manipulations carried out by unauthorized or nonqualified repair/service personnel. Inks, cartridges, refills exhausted in the course of normal use, damaged fountain pen nibs, emblems and other customized decorations. Damage caused by the use of refills or ink cartridges other than those produced by Sheaffer. Requests to change nib sizes cannot be accommodated as such modifications are not within the scope of this warranty.

Sheaffer retains the right to modify the terms of our warranties

This warranty gives you specific legal rights, and you may have other rights which vary from country to country, state to state or jurisdiction to jurisdiction.

Two-Year Leather Warranty

All Sheaffer branded leather accessories are unquestionably guaranteed against defects in workmanship for two years from the date of purchase.

Any Sheaffer accessory deemed by Sheaffer to be mechanically defective under this warranty will be replaced when sent to an authorized distributor/Service center of Sheaffer by the customer. Any product which is covered under the terms of this warranty but is no longer in production will be replaced with a comparable Sheaffer product. Postage, processing fees and insurance are the responsibility of the customer. Customers are advised to obtain insurance against loss or damage when shipping the products. Sheaffer cannot replace components it does not receive, so kindly ensure you have proof of shipment.

Exclusions from warranty include

Parts damaged by impact, unreasonable use or obvious abuse. Discoloration due to aging or other deterioration of the leather wrapping. Materials which become worn in the course of normal use. Logos, personalization, and other decorations. Products beyond the warranty period may be serviced at Sheaffer's discretion on a chargeable basis.



